



2017 Sponsorship Program – FAQ's

How many teams can I sponsor?

Sponsors may elect to support as many teams as they choose. The following is a multiple-team sponsorship fee schedule:

No. of Teams	Sponsorship Fee
1	\$300.00
2	\$550.00
3	\$750.00
4	\$900.00

Can I request to sponsor a specific team?

YES. SLL will make every effort to accommodate all requests (provided the application is received prior to the due date). Should there be any conflicts due to multiple requests the sponsor will be contacted by someone from the league

When will I know which team has been assigned to me?

There are two events that need to take place prior to sponsorship assignments:

1. Mandatory tryouts and the drafts need to be completed. This will give SLL the team rosters to match any requests made by the sponsors. For example, sponsors may request to be assigned a team where a family member is playing on.
2. Sponsorship completed enrollment forms and contributions need to be received **before January 20th, 2017.**

Teams will be assigned Sponsors in the middle of March.

What can I expect in return for my Sponsorship contribution?

In an effort to provide more value to the Sponsors, this year the Sponsors will receive the following benefits:

- a. Advertising on the back of each player's shirt.
- b. Sponsorship page on our website at www.shrewsburylittleleague.com
- c. Incentives for sponsoring multiple **teams including promotional shout outs on our Facebook Fan Page**
- d. Recognition plaques with team photos to be delivered.
- e. Recognition in local and regional media, via SLL's press releases.
- f. Sponsorships are fully tax deductible.

Who do I contact, if I have questions?

David Walker
SLL - President
mcalee@townisp.com

Andrea Bachini
SLL - Treasurer

Eric Ferguson
SLL – Sponsorship Director
eferguson@townisp.com

Or you can visit our website at www.shrewsburylittleleague.com to download additional forms or get more information.



Enrollment Form

(Please fill out one Enrollment form per team and send in together with your payment)

Sponsor Information (PLEASE PRINT NEATLY):

Sponsor Name:	
Address (street, city/town, zip):	
Business Phone:	
Business E-mail	
Business Web site	
Contact Name:	
Contact E-Mail & Phone:	

If you are interested in sponsoring a specific player's team, please provide the player's name/ age / division (Majors, Little League Prep, Minors, Farm, Instructional, T-Ball and Softball)

Player Name:	
Age:	
League/Division:	

Sponsor Membership:

Please do not forget to send your contribution for the total amount of the line items initialed.

Make checks payable to: Shrewsbury Little League.

No. of Teams	Sponsorship Fee	Initials
1	\$300.00	
2	\$550.00 (\$275 per team)	
3	\$750.00 (\$250 per team)	
4	\$900.00 (\$225 per team)	

Shirt Information (PLEASE PRINT IN CAPITAL LETTERS):

Please provide us with the **exact text** to be printed on the back of the shirts:

(Maximum # characters/line = 18 <this includes spaces>). Longer text drops to next line.

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
Line #1																		
Line #2																		

Website Information:

Please provide us with the information you would like to have on our website. If you have logos or other information already in electronic form, please provide us with a memory stick or email the information to info@shrewsburylittleleague.com. Please identify the email with "Website Info" as the subject.

Mail Completed Form & Payment to:

Shrewsbury Little League, PO Box 197, Shrewsbury, MA 01545