

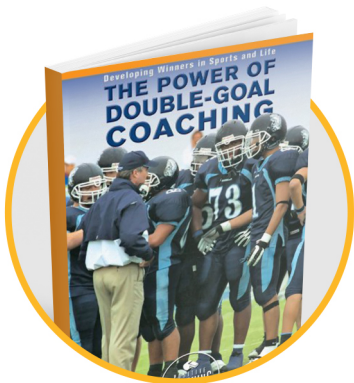


WINNING AND LIFE LESSONS

The research and experiences of great coaches across the country is clear: Positive is Powerful. In this highly interactive two-hour workshop – sparked by video-based advice from top pro athletes and coaches on PCA’s National Advisory Board – attendees explore why and how to pursue both winning and the more important goal of teaching life lessons through sports.

"I have attended 3 PCA workshops on 3 separate occasions. Every workshop I learned something new. I feel the program is very dynamic and vital for anyone interested in coaching and making a positive impact on today's youth."

- Kevin Chapman, Antelope Valley YMCA



The following book, *The Power of Double-Goal Coaching*, written by PCA's Founder & CEO, Jim Thompson, accompanies this workshop.

Please contact your PCA Coordinator to inquire if books will be distributed at this event.

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DATE:

TIME:

LOCATION:

CONTACT:

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This interactive workshop begins by defining the Double-Goal Coach as someone who strives to win and works to prepare his/her team to play at its highest level, and at the same time, teaches life lessons (teamwork, dedication, bouncing back from mistakes, etc.) to his/her players.